

Creative Camps - Cross-over HUBS: developing cross-innovation between agro- food and creative enterprises



Cross Border Meeting: *XO-Hubs' development strategies*

Thursday October 7th, 2021

Olympic Village Hotel & Spa, Olympia

17:30 – 17:50	Coffee and Registration
17:50 – 18:00	Cross Border Meeting Opening Remarks Mr Konstantinos Nikoloutsos, <i>President of Ilia Chamber of Commerce</i>
18:00 – 18:10	Cross-Sectoral Innovation within the framework of Creative Camps project Mr Dimitrios Bakalis, <i>Hub Development Coordinator</i>
18:10 – 18:25	From Community to Network: creating links to build value Mr Francesco Notarangelo, <i>Production and Hub Management Expert</i>
18:25 – 18:40	The role of creativity and culture for economic development Dr. Lino Manosperta, <i>Professor of Economics and Management of Cultural Enterprises at the University of Bari</i>
18:40 – 19:00	Creative Camps through the eyes of Greek stakeholders: Acquired experiences, benefits and added value of the project.